



BUSN 1430 DESKTOP PUBLISHING AND PRESENTATION APPLICATIONS

COURSE SYLLABUS

Online

Summer Semester 2018

COURSE INFORMATION

Credit Hours/Minutes: 4/4500

Campus/Class Location: Georgia Virtual Technical Connection (GVTC)/Blackboard

Class Meets: Via Internet for 9 weeks

Course Reference Number (CRN): 60013

Preferred Method of Contact: Email

INSTRUCTOR CONTACT INFORMATION

Instructor Name: Linda Whitfield

Email Address: [Linda Whitfield](mailto:Linda_Whitfield@southeasterntech.edu) (lwhitfield@southeasterntech.edu)

Campus/Office Location: Vidalia Campus/804 Gillis Medical Building

Office Hours: 2:00 p.m. – 4:30 p.m. Monday - Thursday

Phone: 912-538-3158

Fax Number: 912-538-3106

SOUTHEASTERN TECHNICAL COLLEGE (STC) CATALOG AND STUDENT HANDBOOK

Students are responsible for all policies and procedures and all other information included in Southeastern Technical College's [Catalog and Student Handbook](http://www.southeasterntech.edu/student-affairs/catalog-handbook.php) (<http://www.southeasterntech.edu/student-affairs/catalog-handbook.php>).

REQUIRED TEXT

BUSN 1430-Microsoft PowerPoint and Publisher-Custom Book-by Cengage with ISBN: 978-1-337-31516-6.

Also Need: (If taken a SAM (Skills Assessment Manager) 2013 course previously, contact instructor for your keycode. No need to purchase).

SAM 365/2016 Assessment, Training, & Projects 1st Edition Printed Access Card, Cengage Learning, ISBN-13: 978-1-337-11392-2

You can purchase from the STC bookstore stcbookstore@southeasterntech.edu or 912-538-3129. SAM ACCESS KEY HAS TO BE BRAND NEW, USED KEY WILL NOT WORK.

REQUIRED SUPPLIES & SOFTWARE

Microsoft Word 2016, Internet connection, Browser requirement is Internet Explorer 9 or higher, Mozilla Firefox or Google Chrome. Students can download Publisher 2016 and PowerPoint 2016 from the Office 365 given by STC for free (NO NEED TO PURCHASE). Students will be saving assignments to the SAM application and uploading to the Blackboard course.

Note: Although students can use their smart phones and tablets to access their online course(s), exams, discussions, assignments, and other graded activities should be performed on a personal computer. Neither Blackboard nor Georgia Virtual Technical Connection (GVTC) provide technical support for issues relating to the use of a smart phone or tablet so students are advised to not rely on these devices to take an online course.

Students should not share login credentials with others and should change passwords periodically to maintain security.

COURSE DESCRIPTION

This course covers the knowledge and skills required to use desktop publishing (DTP) software and presentation software to create business publications and presentations.

MAJOR COURSE COMPETENCIES

Topics include: desktop publishing concepts, basic graphic design, publication layout, presentation design, and practical applications.

PREREQUISITE(S)

COMP 1000-Introduction to Computers or Guided Elective

COURSE OUTLINE

1. Desktop Publishing and Presentation Concepts
2. Basic Graphic Design
3. Publication Layout
4. Operation of Application Software
5. Practical Applications

GENERAL EDUCATION CORE COMPETENCIES

Southeastern Technical College has identified the following general education core competencies that graduates will attain:

1. The ability to utilize standard written English.
2. The ability to solve practical mathematical problems.
3. The ability to read, analyze, and interpret information.

STUDENT REQUIREMENTS (ONLINE)

Students are expected to complete all work required by the instructor and to attend the required proctored campus exam. Students will have at least one week to complete tests and assignments. All tests and

assignments are due at midnight on Monday of each week. Students are also expected to complete all Module work, project assignments, discussion boards, and exams on the dates specified on the attached Lesson Plan. Assignments will be saved via the One Drive, Remote Lab, Blackboard, or SAM.

Students are expected to prove weekly academic engagement by meeting assignment deadlines each week and spending a minimum of 75 hours during the semester doing the required homework, quizzes, and tests. Students are expected to communicate frequently through college email and discussion boards. College email is accessed at <https://portal.office.com>, under Quick links on our webpage, or in the menu of your Blackboard course.

ONLINE ATTENDANCE

It is the student's responsibility to be academically engaged each week doing course related activities. The completion dates of these activities will be used to determine a student's last date of attendance in the event a student withdraws, stops attending, or receives an "F" (Failing 0-59) in a course.

Students will not be withdrawn by an instructor for attendance; however, all instructors will keep records of graded assignments and student participation in course activities. Students will be expected to complete all work required by the instructor as described in the individual course syllabus.

Students will have at least one week to complete tests and assignments. All tests and assignments are due at midnight on Monday each week. Exceptions to the due dates of assignments due to jury duty, military duty, court duty, or required job training will be made at the discretion of the instructor.

SPECIAL NEEDS

Students with disabilities who believe that they may need accommodations in this class based on the impact of a disability are encouraged to contact [Helen Thomas \(hthomas@southeasterntech.edu\)](mailto:hthomas@southeasterntech.edu), 912-538-3126, to coordinate reasonable accommodations.

SPECIFIC ABSENCES

Provisions for Instructional Time missed because of documented absences due to jury duty, military duty, court duty, or required job training will be made at the discretion of the instructor.

PREGNANCY

Southeastern Technical College does not discriminate on the basis of pregnancy. However, we can offer accommodations to students who are pregnant that need special consideration to successfully complete the course. If you think you will need accommodations due to pregnancy, please advise me and make appropriate arrangements with [Helen Thomas \(hthomas@southeasterntech.edu\)](mailto:hthomas@southeasterntech.edu), 912-538-3126.

WITHDRAWAL PROCEDURE

Students wishing to officially withdraw from a course(s) or all courses after the drop/add period and prior to the 65% portion of the semester (date will be posted on the school calendar) must speak with a Career Counselor in Student Affairs and complete a Student Withdrawal Form. A grade of "W" (Withdrawn) is assigned when the student completes the withdrawal form from the course.

Students who are dropped from courses due to attendance (see your course syllabus for attendance policy) after drop/add until the 65% point of the semester will receive a "W" for the course. Abandoning a course(s)

instead of following official withdrawal procedures may result in a grade of “F” being assigned.

After the 65% portion of the semester, the student will receive a grade for the course. (Please note: A zero will be given for all missed assignments.)

There is no refund for partial reduction of hours. Withdrawals may affect students’ eligibility for financial aid for the current semester and in the future, so a student must speak with a representative of the Financial Aid Office to determine any financial penalties that may be assessed due to the withdrawal. All grades, including grades of “W”, will count in attempted hour calculations for the purpose of Financial Aid.

Remember - Informing your instructor that you will not return to his/her course does not satisfy the approved withdrawal procedure outlined above.

PROCTORED EVENT REQUIREMENT

In order to validate student identity for all online courses, students enrolled in online courses are **required** to complete one proctored event per online course. The proctored event will be administered on separate days—once on the Vidalia campus and once on the Swainsboro campus. Students must attend one of the proctored sessions as scheduled on the Lesson Plan/Course Calendar. Dual enrollment students enrolled in online courses have the same options, but can also complete the event on the high school campus. The event will be monitored by the instructor, another College employee, or high school counselor. The proctored event may be a major exam, assignment, or presentation, etc. that will count a minimum of 20% of the course grade. Students must attend one of the scheduled proctored sessions and will need to make arrangements with work, childcare, etc. The specific dates of the proctored event are scheduled on the Lesson Plan/Calendar for the online course.

Students living farther than 75 miles from either campus who cannot come to Southeastern Tech for the event must secure an approved proctoring site. The site and the proctor must meet Southeastern Technical College's requirements (instructor will provide more information and necessary forms if this is the case). Note: Students taking proctored events off campus will utilize the Proctor Scheduling and Approval Form found in Blackboard within the Getting Started/Start Here and Proctoring Event area. The completed form should be submitted to the course instructor a minimum of two weeks prior to the proctored event. If approved, the instructor will notify the proctor.

Students arranging off-campus proctoring must take the event on one of the-originally scheduled days. Students who do not complete the proctored event as scheduled must submit a valid documented excuse within three business days after the scheduled event. If the excuse is approved by the instructor of the course, students must make arrangements with the instructor to makeup/reschedule the missed event. The penalty and makeup instructions will be at the instructor’s discretion. Proctored events will be given after the 65% point of the semester. **Students who do not complete the proctored event on the scheduled date and do not present a valid documented excuse within three business days of the scheduled event will be withdrawn from the course with a “WF” (Withdrawn Failing). If the proctored event is scheduled during final exams, any student who misses the proctored event will be issued an “F” (Failing) for the course.**

PROCTORING FEES

Students are not charged a proctoring fee when taking a proctored event at Southeastern Technical College or any other TCSG college. Students who choose to use an off-campus proctor may be assessed a proctoring fee by the proctoring site. In this instance, the student is responsible for payment.

The required proctored event for this class is scheduled on the following dates and times: Vidalia Campus, July 11, 2018, 1 p.m., Gillis Medical Building, Room 806, and Swainsboro Campus, July 12, 2018, 1 p.m., Building 2, Room 2122. You can come either day that is convenient for you. The test will be an objective test over Chapters 1 – 6 in PowerPoint.

MAKEUP GUIDELINES (Tests, quizzes, homework, projects, etc.)

Students are required to take all tests scheduled during the semester. Failure to take Blackboard/SAM Tests/Exams, and assignments will result in a grade of zero. There will be no makeup of assignments or EXAMS. If Internet or browser failure occurs, contact instructor immediately. A decision will be made at that time if the exam will be reset. Assignments must be turned in on the assigned date and will not be accepted late, a grade of zero will be given. All assignments are due according to the lesson plan. The due dates are posted on the lesson plan.

ACADEMIC DISHONESTY POLICY

The Southeastern Technical College Academic Dishonesty Policy states that all forms of academic dishonesty, including but not limited to cheating on tests, plagiarism, collusion, and falsification of information, will call for discipline. The policy can also be found in the Southeastern Technical College Catalog and Student Handbook.

PROCEDURE FOR ACADEMIC MISCONDUCT

The procedure for dealing with academic misconduct and dishonesty is as follows:

1. First Offense

Student will be assigned a grade of "0" for the test or assignment. Instructor keeps a record in course/program files and notes as first offense. The instructor will notify the student's program advisor, academic dean, and the Registrar at the student's home campus. The Registrar will input the incident into Banner for tracking purposes.

2. Second Offense

Student is given a grade of "WF" (Withdrawn Failing) for the course in which offense occurs. The instructor will notify the student's program advisor, academic dean, and the Registrar at the student's home campus indicating a "WF" has been issued as a result of second offense. The Registrar will input the incident into Banner for tracking purposes.

3. Third Offense

Student is given a grade of "WF" for the course in which the offense occurs. The instructor will notify the student's program advisor, academic dean, and the Registrar at the student's home campus indicating a "WF" has been issued as a result of third offense. The Vice President for Student Affairs, or designee, will notify the student of suspension from college for a specified period of time. The Registrar will input the incident into Banner for tracking purposes.

STATEMENT OF NON-DISCRIMINATION

The Technical College System of Georgia and its constituent Technical Colleges do not discriminate on the basis of race, color, creed, national or ethnic origin, sex, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, spouse of military member or citizenship status (except in those special circumstances permitted or mandated by law). This school is in compliance with Title VI of the Civil Rights Act of 1964, which prohibits discrimination on the basis of race, color, or national origin; with the provisions of Title IX of the Educational Amendments of 1972, which prohibits discrimination on the basis of gender; with the provisions of Section 504 of the Rehabilitation Act of 1973, which prohibits discrimination on the basis of handicap; and with the American with Disabilities Act (ADA).

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies:

American With Disabilities Act (ADA)/Section 504 - Equity- Title IX (Students) – Office of Civil Rights (OCR) Compliance Officer	Title VI - Title IX (Employees) – Equal Employment Opportunity Commission (EEOC) Officer
Helen Thomas, Special Needs Specialist Vidalia Campus 3001 East 1 st Street, Vidalia Office 108 Phone: 912-538-3126 Email: Helen Thomas hthomas@southeasterntech.edu	Lanie Jonas, Director of Human Resources Vidalia Campus 3001 East 1 st Street, Vidalia Office 138B Phone: 912-538-3230 Email: Lanie Jonas ljonas@southeasterntech.edu

ACCESSIBILITY STATEMENT

Southeastern Technical College is committed to making course content accessible to individuals to comply with the requirements of Section 508 of the Rehabilitation Act of Americans with Disabilities Act (ADA). If you find a problem that prevents access, please contact the course instructor.

GRIEVANCE PROCEDURES

Grievance procedures can be found in the Catalog and Handbook located on Southeastern Technical College's website.

ACCESS TO TECHNOLOGY

Students can now access Blackboard, Remote Lab Access, Student Email, Library Databases (Galileo), and BannerWeb via the mySTC portal or by clicking the Current Students link on the [Southeastern Technical College's Website \(www.southeasterntech.edu\)](http://www.southeasterntech.edu).

TECHNICAL COLLEGE SYSTEM OF GEORGIA GUARANTEE/WARRANTY STATEMENT

The Technical College System of Georgia guarantees employers that graduates of State Technical Colleges shall possess skills and knowledge as prescribed by State Curriculum Standards. Should any graduate employee within two years of graduation be deemed lacking in said skills, that student shall be retrained in any State Technical College at no charge for instructional costs to either the student or the employer.

GRADING POLICY

Assessment/Assignment	Percentage
Objective Exams	25%
Production Exams	20%
Proctored Exam	20%
Chapter and Lab Work	30%
Discussion Boards	5%

GRADING SCALE

Letter Grade	Range
A	90-100
B	80-89
C	70-79
D	60-69
F	0-59

GRADING SCALE RUBRIC

Number of discussion posts	Number of discussion replies	Grade	Due Date, Length, Grammar and Spelling Requirements
1	1	100	Students who post their initial discussion board response to the discussion board topic and reply to at least one other students' post will be given a 100 on the assignment if the post is turned in by the due date, contain 4-5 sentences and free of grammatical and spelling errors. The student will receive a one point deduction for each grammatical and spelling error in both their response and reply. A 10 point deduction will be given for any response or reply that is not 4-5 sentences in length. No credit will be given for any response or reply that is an answer of "yes/no" or "I agree/disagree."
1	0	70	Any student that does not respond to at least one other students' post will not receive a grade above 70. The grade of 70 will be the highest grade that the student will be able to receive on the discussion post if the post is turned in by the due date, contain 4-5 sentences and free of grammatical errors and spelling errors. The student will receive a one point deduction for each grammatical and spelling error in their response. A 10 point deduction will be given for any response that is not 4-5 sentences in length.
0	1	50	Students who only respond to a classmate's discussion post will not receive a grade above 50. The grade of 50 will be the highest grade that the student will be able to receive on the discussion response if the response is turned in by the due date, contain 4-5 sentences and free of grammatical errors and spelling errors. The student will receive a one point deduction for each grammatical and spelling error in their reply. A 10 point deduction will be given for any reply that is not 4-5 sentences in length.
0	0	0	Students will receive a 0 on the discussion topic if the student does not post an answer or response to one other students' post by the due date.

BUSN 1430 Desktop Publishing and Presentation Applications

Summer Semester 2018 Lesson Plan

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
Tuesday May 15		<p>First Day of Class</p> <p>YOU DO NOT HAVE TO PRINT or EMAIL any assignments to the instructor. Ignore this in the reading of the book.</p> <p>Please do not create your Skills Assessment Manager (SAM) user account, your instructor will do this and notify you. You should also have a <u>SAM keycode to</u> enter once you are able to enter your SAM login.</p> <p>If you have used SAM 2013 here at STC in another course, you do not have to purchase another SAM code at this time. Contact instructor during Week 1.</p> <p>You will be completing your PowerPoint Module Work and submitting it through the Blackboard dropbox. All PowerPoint Projects and Project Exams will be submitted through SAM.</p> <p>All Desktop Publishing Module Work and Projects will be submitted through the Blackboard dropbox.</p> <p>All Objective Tests will be taken in Blackboard.</p>	<p>Orientation Assignments:</p> <ul style="list-style-type: none">-Select Getting Started on the course menu in the Blackboard course to complete the Orientation Assignments, Pledge Acknowledgment Quiz, and Student Introduction.-You will need to complete the Blackboard Online Orientation along with the Online Orientation Quiz.-Make contact with instructor via email for attendance to ensure intent on completing the course.	

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
<p>WEEK 1</p> <p>May 15 - 21</p>	<p>Module 1 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Creating and Editing a Presentation with Pictures</p>	<p>Module 1 Work from Book (Autumn Family Programs-Tall Oaks) Place in Blackboard Dropbox</p> <p>Module 1 PP Project on SAM</p> <p>Module 1 PP Project Exam on SAM</p> <p>Module 1 Objective Exam</p> <p>Discussion Board #1</p> <p>DUE May 21 MIDNIGHT</p>	<p>1,3,5,6 a,c</p>
<p>WEEK 2</p> <p>May 22 – 28</p>	<p>Module 2 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Enhancing a Presentation with Pictures, Shapes, and WordArt</p>	<p>Module 2 Module Work from Book (Basketball Camp for Kids-Basketball Camp) Place in Blackboard Dropbox</p> <p>Module 2 PP Project on SAM</p> <p>Module 2 PP Project Exam on SAM</p> <p>Module 2 Objective Exam</p> <p>Discussion Board #2</p> <p>DUE May 28 MIDNIGHT</p>	<p>1,2,3,4,5,6 a,b,c</p>

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
<p>WEEK 3</p> <p>May 29 - June 4</p>	<p>Module 3 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Reusing a Presentation and Adding Media and Animation</p>	<p>Module 3 Module Work from Book (Spokes Bike Club) Place in Blackboard Dropbox</p> <p>Module 3 PP Project on SAM</p> <p>Module 3 PP Project Exam on SAM</p> <p>Module 3 Objective Exam</p> <p>Discussion Board #3</p> <p>DUE June 4 MIDNIGHT</p>	<p>*1,2,3,4,5,6 a,b,c</p>
<p>WEEK 4</p> <p>June 5 - 11</p>	<p>Module 4 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Creating and Formatting Information Graphics</p>	<p>Module 4 Work from Book (Reduce, Reuse, Recycle) Place in Blackboard Dropbox</p> <p>Module 4 PP Project on SAM</p> <p>Module 4 PP Project Exam on SAM</p> <p>Module 4 Objective Exam</p> <p>DUE June 11 MIDNIGHT</p>	<p>1,2,3 4,5,6 a,b,c</p>

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
<p>WEEK 5</p> <p>June 12 - 18</p>	<p>Module 5 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Collaborating on and Delivering a Presentation</p> <p>Read Only pages 264-266-To Package a Presentation for Storage on a Compact Disc Do Not Burn to a CD</p>	<p>Module 5 Work from Book (Chicago Final, Chicago Final Show, Chicago SmartArt, Chicago Final Previous Version, Chicago Final Duplicate) Place in Blackboard Dropbox</p> <p>Module 5 PP Project on SAM</p> <p>Module 5 PP Project Exam on SAM</p> <p>Module 5 Objective Exam</p> <p>DUE June 18 MIDNIGHT</p>	<p>1,2,3,4,5,6 a,b,c</p>
<p>WEEK 6</p> <p>June 19 - 25</p>	<p>Module 6 PowerPoint</p>	<p>Microsoft PowerPoint 2016: Navigating Presentations Using Hyperlinks and Action Buttons</p>	<p>Module 6 Work from Book (Conquer Your Clutter) Place in Blackboard Dropbox</p> <p>Module 6 PP Project on SAM</p> <p>Module 6 PP Project Exam on SAM</p> <p>Module 6 Objective Exam</p> <p>Discussion Board #4</p> <p>DUE June 25 MIDNIGHT</p>	<p>1,2,3,4,5,6 a,b,c</p>

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
WEEK 7 June 26 – July 2	Module 1 Publisher	<p>Microsoft Publisher 2016: Creating a Flyer</p> <p>Summer Break July 2 – July 8</p> <p>Proctored Exam Wednesday, July 11, 2018 Vidalia Campus, Room 806, 1 p.m. OR Thursday, July 12, 2018 Swainsboro Campus, Room 2122, 1 p.m.</p>	<p>Module 1 Work from Book (5K Flyer; 5K Web Flyer) Place in Blackboard Dropbox</p> <p>Lab 1: Creating a Multipurpose Flyer from Book (Lab 1-1 Web Flyer) Place in Blackboard Dropbox</p> <p>Module 1 Objective Exam</p> <p>DUE July 2 MIDNIGHT</p>	1,2,3,4,5,6 a,b,c
WEEK 8 July 10 - 16	Module 2 And Module 3 Publisher	<p>Microsoft Publisher 2016: Publishing a Trifold Brochure</p> <p>Microsoft Publisher 2016: Designing a Newsletter</p> <p>Proctored Exam Wednesday, July 11, 2018 Vidalia Campus, Room 806, 1 p.m. OR Thursday, July 12, 2018 Swainsboro Campus, Room 2122, 1 p.m.</p>	<p>Module 2 Work from Book (Lake Hideaway Brochure, Lake Hideaway Brochure Pack and Go) Place in Blackboard Dropbox</p> <p>Lab 1: Creating a Bi-Fold DVD Insert from Book (Lab 2-1 DVD Label) **DO NOT COMPLETE STEP 9 Place in Blackboard Dropbox</p> <p>Module 2 Objective Exam</p> <p>Module 3 Work from Book (Shelter Newsletter; Newsletter Template) Place in Blackboard Dropbox</p> <p>Apply Your Knowledge: Creating a Newsletter from Book (Apply 3-1 Fifth Grade Newsletter) Place in Blackboard Dropbox</p> <p>Module 3 Objective Exam</p> <p>DUE July 16 MIDNIGHT</p>	1,2,3,4,5,6 a,b,c

Date/Week	Module	Content	Assignments & Tests Due Dates	Competency Area
WEEK 9 July 17 - 23	Module 5 Publisher	Microsoft Publisher 2016: Using Business Information Sets	Module 5 Work from Book (Make My Smile Logo; Make My Smile Letterhead; Knight Letter; Make My Smile Envelope; Make My Smile Certificate; Make My Smile Business Card) Place in Blackboard Dropbox Lab 2: Formatting Paragraphs and Filling Shapes from Book (Lab 5-2 Bowling Certificate Complete) Place in Blackboard Dropbox Module 5 Objective Exam Discussion Board #5 DUE July 23 MIDNIGHT	1,2,3,4,5,6 a,b,c

COMPETENCY AREAS:

1. Word Processing Concepts
2. Customizing Documents
3. Formatting Content
4. Working with Visual Content
5. Organizing Content
6. Reviewing Documents
7. Sharing and Securing Content

GENERAL CORE EDUCATIONAL COMPETENCIES

- a) The ability to utilize standard written English.
- b) The ability to solve practical mathematical problems.
- c) The ability to read, analyze, and interpret information.