Accessibility and Universal Design Webinar

May 31, 2017

11:00am



Accessibility & Universal Design

- Universal design principles for online learning environments are based on the idea that a broad range of human ability exists, and this is ordinary and normal.
- The creation of content needs to be made as usable as possible by as many people as possible regardless of age, ability, or situation.

5 Steps Toward Accessibility



5 Steps toward Accessibility



- 1. Images
- 2. Styles
- 3. Organization
- 4. Links
- 5. Color



Images



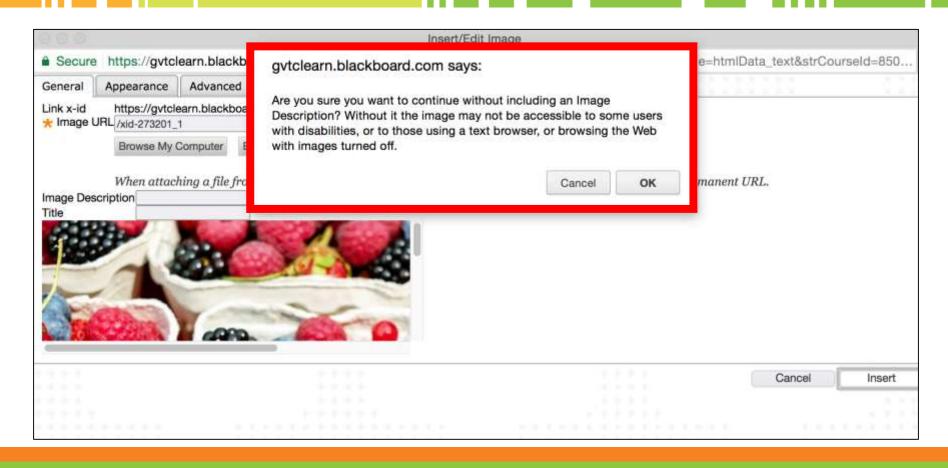
Title & Descriptions

Use titles and descriptions when adding images to your content editor.

- Alt Text: a short phrase or sentence attached to the graphic element in the element's settings. This text is only visible when using screen reader applications or viewing web pages without images.
- Caption: a few sentences shown below the graphic element on the page.
- **Detailed explanation**: the information displayed in the graphic element is explained in detail within the lesson content itself.

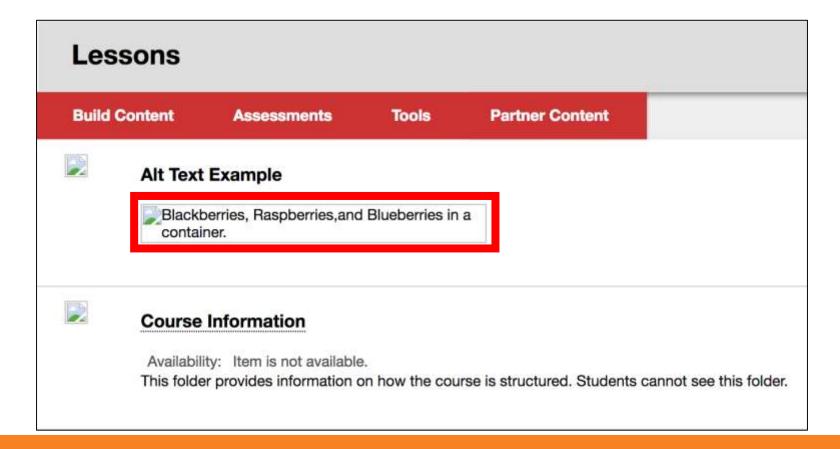


Image Description & Title





Where is the Description?





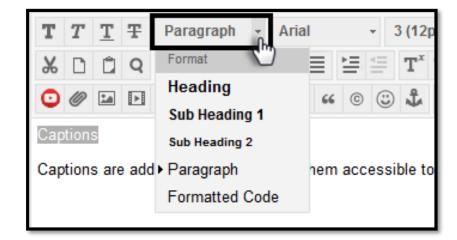
Styles



Styles

Use header and paragraph styles in the content editor

- Blackboard has four (4) levels:
 - Heading
 - Sub Heading 1
 - Sub Heading 2
 - Paragraph (which is all text that is not a heading)





Organization



Organization

Be consistent with course structure for ease of navigation. Organize via modules or weekly/unit content folders, etc.

Consistency in Course Structure:

Modules

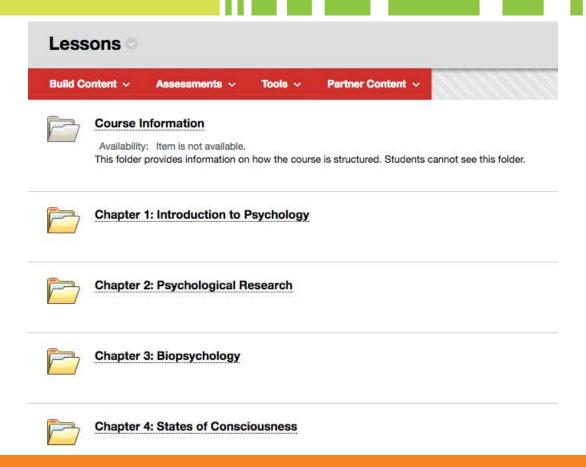
Lessons

Chapters

Unit Folders

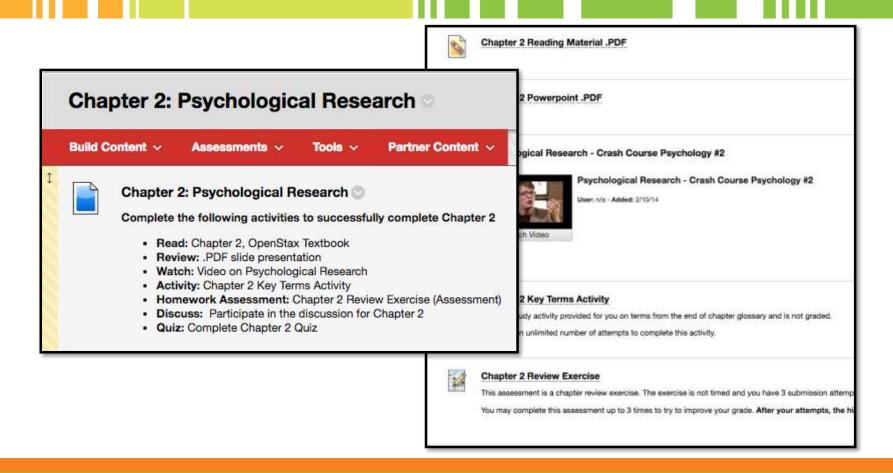


Content Area Organization





Content Organization





Links



Links

Provide meaningful link names, instead of "click here"

- **DO:** Read the article <u>6 great accessibility resources for improving your online course offerings on the Blackboard Blog for additional information.</u>
- DON'T: Click <u>here</u> to read the article on accessibility.
- **DON'T:** http://blog.blackboard.com/6-great-accessibility-resources-for-improving-your-online-course-offerings/



Color

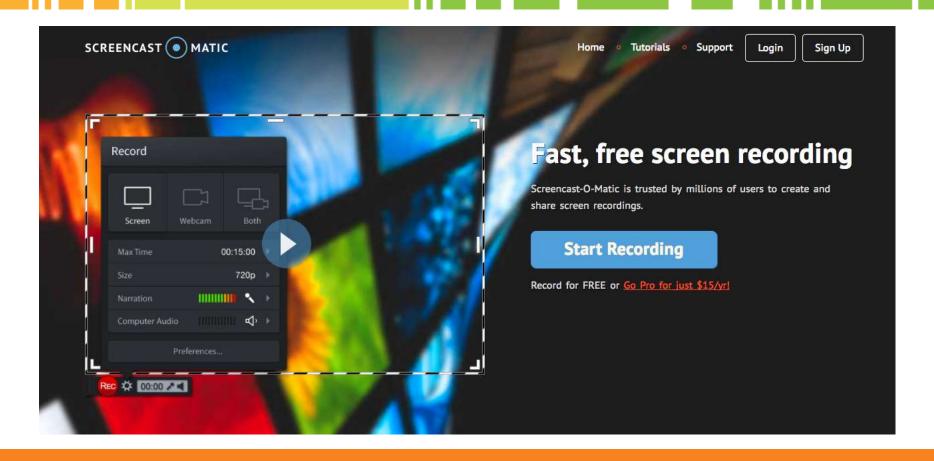


Avoid using color only to identify information.

- DON'T: See the red bar in the graph.
- DO: Add texture or graphics distinguish information. Examples: "the red dashed line on the graph", "the striped green bar on the bar chart", or set identifiers for charts next to the appropriate sections.



Screencast-O-Matic





Screencast-O-Matic

- Coming soon to your Special Pops Coordinators
- Easy structured way to create new close captioning videos with a guided process.
- The guided process has you build in sections so it's a lot easier to correct any mistakes or redo any video sections.
- Video Tutorials are helpful

